



## SERVICES

Professional Speaking  
Coaching & Mentoring  
Facilitation & Mediation  
Corporate Programmes  
Change & OD Consulting  
The Wild Card video tutorial  
The Science of Happiness at Work™

\*Leadership On Camera  
\*Public Speaking Training  
\*Image Consulting

## TOPICS

Personal Brand  
Leadership Brand  
Team Brand  
Corporate Leadership Brand  
Stakeholder Relationship Management  
Peak Performance Sales Teams  
Powerful Relationships, Difficult Conversations and the Art of Influence  
Leading Innovation, Change and Transition  
Conscious Leadership + Conscious Business = Conscious Capitalism  
Social & Digital Media  
Culture – It's Top Down

Professional Speaker (PSA / GSA)  
Qualified ICF Coach (International Coach Federation)  
Qualified Consciousness Coach®  
Accredited Practitioner, The Science of Happiness at Work™  
Qualified Image Consultant (TFIC)

Louise is the owner of Mowbray by Design, Co-Founder of smartRevolution and Producer of the 'The Wild Card – the video based tutorial on building Personal, Leadership, Team and Corporate Leadership Brand, originally commissioned by Durham Business School.

She is internationally recognised as a thought leader in creating and building personal, leadership and corporate brand value – developing conscious leaders driving conscious business and beyond.

She is a professional speaker, qualified ICF and Consciousness Coach®, consultant and facilitator and is a visiting lecturer at Durham, Cass, Chicago Booth, GIBS, Wits and UCT business schools and other learning institutions.

Louise is a regular performer in the media and her work has been featured in the Financial Times, New Statesman, The Times, The Sunday Times, The Independent, The Daily Mail, on ITV, BBC, SATV, Summit TV, various radio stations and other print and digital media platforms worldwide.



Louise Mowbray  
Owner, Mowbray by Design  
Producer, The Wild Card

"I get up every morning determined to both change the world and have one hell of a good time. Sometimes this makes planning my day difficult."

EB White

"I was born in Cape Town, South Africa and moved to London in my early twenties where I worked in the City for a number of listed organisations including the likes of Dunn & Bradstreet & The Financial Times Group.

I sold charting and analysis tools and data, and later technology to the world's leading financial institutions. After about 10 years I joined the NASDAQ quoted firm TMP Worldwide as a retained executive search consultant, delivering Pan-European assignments at Partner and Director level in financial services and technology.

My first entrepreneurial venture came at the rise of the new economy when I founded Venture Partnership Ltd to focus on building the management teams and human capital of the dotcom era – for the Venture Capital market.

The new-economy markets crashed and I closed the doors on this once vibrant niche consultancy.

My next adventure took me to the Middle East where I set up the operations and was Managing Director MENA for the British members-only concierge, Quintessentially.

On returning to London in 2005, I found the world fascination with all things leadership, impact and personal brands deeply compelling and founded Mowbray by Design.

In 2009 I founded PIPBA and in 2010 expanded my business to South Africa where I Co-Founded smartRevolution – Powered by Consciousness™.

In 2012 I Produced The Wild Card, the video based tutorial originally commissioned by Durham Business School, which is now available to organisations of all shapes and sizes.

On a personal note, I paint and have sold a few, which still surprises me :-). I love Latin dance, travel, reading, and new cultural experiences.

I am happiest when in the art and act of creation – be it new smarter ways forward, lateral 'out of the box' thinking or fresh perspectives and solutions for decidedly stale issues.

Most of all I am passionate about people and this powerfully connected human economy we find ourselves in today."

#### LINKS

[www.mowbraybydesign.com](http://www.mowbraybydesign.com)

[www.thewildcard.me](http://www.thewildcard.me)

[www.louisemowbray.com](http://www.louisemowbray.com)

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