Protecting Yourself and Your Business from Identity Theft and Fraud

The greatest threat to your business in the 21st century is identity theft and fraud. There are 10 million new victims every year. You may be next. Over 500 million records were stolen from small businesses since 2005. Over 55% of the U.S. population has now been affected by these crimes. Crooks are more sophisticated than ever. Confidential information is the new currency of thieves. The new threats we face are devastating. The unprepared and complacent are being victimized. Cybercrime will be a bigger problem than illegal drug trafficking.

Why should you be concerned?

Attend this program and find out!

Program Highlights...

• The fastest growing crime of the 21st century
• How and why businesses are targeted
• Why it directly affects you, your customers and your employees
• New federal, state and industry regulations that require you to take action
• Financial damage and legal fallout
• Improving your security plan to protect yourself and your business
• Gain the trust, loyalty of your customers
• Set yourself apart from your competitors
• Save time and money with simple, affordable solutions

About Mack Jackson Jr.

Mack Jackson Jr. is a recognized expert on Internet security systems and compliance. He brings increased security awareness to his audiences and communicates the importance of security measures in protecting your business. Mack will show you how to improve your security plan and avoid legal hassles. His passion and personality will energize and inspire you to protect your information and his ability to make complicated information clear and understandable will help you get the results you desire.

Since 1984, Mack Jackson Jr. has presented programs worldwide on computer technology, e-commerce law, accounting software, cyber crimes and security compliance. His client list encompasses a wide range of industries including; gaming, construction, manufacturing, project management, retail and distribution.

During the early 90’s, Mack was a popular radio host on KLAV Las Vegas. His show, “Computer Technology,” was a front-runner in forecasting computer innovations.

What Mack’s Clients Are Saying...

Mack is energetic, honest and informative. He has outstanding ability in critical thinking and managing change. He delivers results. I would recommend Mack to anyone.

–Pete LaTona, Director of Sales
SAGE Software

Mack’s positive outlook and his ability to communicate ideas helps you understand options available to protect your business. He explores possible solutions to problems, which may arise. Mack has my highest recommendation.

–Audrey Levinson, Associate General Counsel, American Nevada Company

For more information or to book Mack Jackson for speaking engagement, call 702-868-0808.